

Participants Accreditation

12:30 – 17:00

Participants Accreditation Location: Infodesk at ZKM_Foyer

Global Media Exchange and Cooperation

WORKSHOP #1

Location: ZKM_Kubus

14:00 – 17:30

Welcome by **Robert Ruoff**, BaKaFORUM
Introduction by **Henrik Hartmann**, NORDVISION
Short round of introductions of participants
Round table discussion: The need for volume
Lessons learned: need for quality benchmark and a set of inspiring guidelines
Inspiration: Using digital tools for co-operation
Summing up day 1, identifying topics for tomorrows discussions
(in the 2nd workshop)
CHAIR: **Boris Bergant**, RTVSLO Slovenia

SNACK BREAK

Migration – Integration – Identity

OPENING

Location: ZKM_Kubus

18:00 – 21:00

Cooperation in a World of Cultural Diversity Filmmakers Dealing with Immigrants Under Attack

EUROPEAN PREMIERE
"The Burning Man – Ernesto Alfabeto Nhamuave",
in presence of director **Adze Ugah**, South Africa

EUROPEAN PREMIERE
"482", PLURAL+ BaKaFORUM Award Winner
in presence of director **Myhaylo Moskalenko**, Ukraine

Introduction of the 2010 Awards Jury

GERMAN PREMIERE
"Me, My Gipsy Family and Woody Allen",
in presence of director **Laura Halilovic**, Italy
and producer **Davide Tosco**, Italy
And in presence of **Anita Awosusi**, Board Member of the Central Council of
German Sinti and Romanies, Germany

MODERATORS: **Jacqui Hlongwane-Papo**, SABC South Africa and
Markus Nikel, RAI Italy, BaKaFORUM Program Manager

Children and Youth

SCREENING

Location: ZKM_Vortragssaal

14:00 – 14:30

Welcome Almost Everybody – Why Doesn't the Far Right Succeed in Sweden?

UR, Sweden/Basel Prize

In this program, the hosts try to understand how a racist thinks. Jonas shouts
"Heil". He is a far right extremist, and describes in depth who he wants to
deport from Sweden and how this would be accomplished.

14:35 – 14:50

A History of Racism – Are Indians human beings?

UR, Sweden/Basel Prize

What really happened when Columbus and his men met the people inhabit-
ing America? People with different cultures and different languages were all
labeled "Indians". They were enslaved, slaughtered and died from diseases.

14:55 – 15:25

The Challenges of Our Time

DR, Denmark/Basel Prize

We look at the lives of women today: What is womans role in society
today, before and in the future. The topic of the programme is outlined in the
beginning with statements by women at all levels in society.

15:30 – 15:45

The Israeli-Palestinian Conflict – A Chronicle Of Violence

WDR, Germany/Basel Prize

The programme shows the origins and main issues of the Israeli-Palestinian
Conflict and takes a close look at the current situation today, explaining
important terms of the conflict, for example "Nakba", "Intifada" or the
"Oslo- Accords".

15:50 – 16:10

Eugen's World

SWR, Germany/Basel Prize

Eugen lives in a rundown apartment building which he shares with a set of
very eccentric people. Like the state of the building, the relationship among
the occupants is not the best: in no way do they form a (solidary) community.

Literature

Location: ZKM_Vortragssaal

16:15 – 17:45

The Woman with the 5 Elephants

Mirafilm, Switzerland/SRG SSR idée suisse Prize

Swetlana Geier is considered the greatest translator of Russian literature
into German. The film interweaves the story of Swetlana Geier's life with her
literary work and traces the secret of this inexhaustible mediator of language.

Media Literacy and Global Education

MORNING FILM

Location: ZKM_Kubus

09:00 – 09:30

“PLURAL+” shortfilm session

SESSION

Location: ZKM_Kubus

09:30 – 11:00

Classroom Video, Teacher Training, UGC and Media Education: What Broadcasters Can Provide, What Broadcasters Need

Teachers TV: Free Education Videos and Resources for Professional Development

Paul Ashton, Commissioning Editor, Teachers' TV, UK

Teachers TV offers video to be used in the classroom, and to professionally develop teaching. An important role is given to video produced by and with teachers and classes. www.teachers.tv

Learning Journeys for Teachers

Goerel Elf, Project Manager, UR, Sweden

UR provides video resources for further education of teachers, like for example “The language journey”. For that series UR made a website as well, aimed to instruct teachers in the “scaffolding method”, a method for teaching second language to youngsters. www.ur.se

Learn – A Community Network for Schools

Sylvia Bielec, Project Manager, LEARN, Canada

LEARN is a network for Canadian schools with an own 30' show written and directed entirely by school classes. In cooperation with the National Film Board of Canada, LEARN develops and provides online support material to enable for pedagogical use of feature documentaries at school. www.learnquebec.ca

Discover Science

Shinichi Takeuchi, Project Manager, NHK Educational, Japan

The style of this 26x10' series is spectacular, the format precise and ideal for usage in classroom contexts. An international co-production with Al Jazeera Childrens' channel. www.nhk-ed.co.jp, www.curiosphere.tv

15 Min.

Coffee Break

11:15 – 12:55

Global School Life – Cross-Cultural Inspirations

Emma De'Ath, BBC Multiplatform Commissioning Executive for The Open University, UK

BBC FOUR and The Open University have produced four series of observational documentaries about school life in Africa, India, China and Syria. Working with The British Council, these series have been reversioned for use as teaching material on global education. www.open2.net/indianschool/index.html

NHK's Creative Archive

Masaya Maeda, Project Manager, NHK Creative Library, Japan

IN 2009, NHK has decided to open their huge archives for creative people: material can be used by schools and anyone for own videoprojects. www.abu.org.my, <http://cgi4.nhk.or.jp>

Science

SCREENING

Location: ZKM_Vortragssaal

09:00 – 09:55

Cherche toujours

Les films d'ici, France/SRG SSR idée suisse Prize

What is the best way to portray disorder? Why isn't H the same as lambda? Why is what lies below always better than what lies alongside? Why does a researcher search?

10:00 – 10:55

Chameleon Beach

Loke Film, Denmark/SRG SSR idée suisse Prize

The film follows two chameleons out of a threatened population of only 300, living by a lagoon in Greece. But living on this beautiful Greek beach, which is also a growing tourist destination, is not without risks.

11:00 – 12:00

Language of the Universe

Open University Worldwide, UK/SRG SSR idée suisse Prize

Marcus du Sautoy looks at how mathematics is to our lives, exploring mathematics of ancient Egypt, Mesopotamia and Greece. To show maths is all around us and is all encompassing and fun.

Migration, Integration and Identity

Location: ZKM_Vortragssaal

12:10 – 13:00

Me, my Gipsy Family and Woody Allen

Zenit Arti AUDIOVISIVE, Italy/SRG SSR idée suisse Prize

Laura, a 19 years old gipsy girl, presents with irony and witticism, a different, deeply personal insight into Roma culture from the perspective of someone that is part of it, escaping all the stereotypes.

13:05 – 14:00

The Tale of Nicolai & the Law of Return

Eden Productions, Israel/SRG SSR idée suisse Prize

Exposing the hardship of foreign workers in Israel and to spotlight the paradox of one of Israel's basic laws, which generates discrimination and injustice.

14:05 – 14:35

A Journey into Language – Zinat Pirzadeh

UR, Sweden/SRG SSR idée suisse Prize

Sweden is home to a million people for which a language other than Swedish is closest to their hearts. Zinat Pirzadeh's comedy show provides inspirations and increased knowledge about second language learning.

Defining Pedagogical Frameworks and Teacher Coaching for Successful Use of Video in Class

Sally Reynolds, Mathy Vanbuel, Pedagogists and Media Educators, ATIT, Belgium

EdutubePlus is a "hybrid" cross-national educational videolibrary, developed with 17 partners that will provide pedagogically sound educational clips – professional and ugc – in 11 languages. ATIT has designed the pedagogical framework and is responsible for coaching teachers in the production of own video clips. www.edutubeplus.info, www.atit.be

Edutube.org – Organizing and Ranking the Best Online Educational Videos

Frank van Cappelle, Project manager, Edutube.org, France

Run by a group of volunteers in France, Kenya and the Netherlands, Edutube.org provides a moderated platform where contributors can submit educational videos. www.edutube.org

Curioshpere.tv – Teachers as Bloggers

Jean-Marc Merriaux, Director of Strategy and New Services, France 5, France

France 5 provides online video resources and supporting dossiers to schools, including a blogging system for teachers. www.curioshpere.tv

LUNCH BREAK

Media Literacy and Global Education

PANEL DISCUSSION

Location: ZKM_Kubus

14:00 – 14:30

When Professional Content Meets UGC – Pedagogical Potential and Limits of "Hybrid" Media

PARTICIPANTS:

Elina Megalou, Project Coordinator EdutubePlus, RACTI, Greece
Masaya Maeda, Project Manager, NHK Creative Library, Japan
Pere Arcas, Head Educational Programmes and Projects, TVC, Spain
Paul Ashton, Commissioning Editor, Teachers TV, UK
Emma De'Ath, BBC Multiplatform Comissioning Executive for The Open University, UK

CHAIR: Jordi Torrent, United Nations – Alliance of Civilizations, New York

WANTED Reloaded

WORKSHOP #1

Location: ZKM_Kubus

14:30 – 17:30

WANTED Reloaded – Shaping a Participative Video and Educational UGC Project on Sustainable Development and Global Education

WANTED has been launched as a pilot by BaKaFORUM in 2008, and has so far involved broadcasters, NGOs and educational activist in India, Switzerland, Italy, Kenya, Germany and Kosovo. A number of video training workshops have given birth to youth produced, non-professional videos on sustainability issues tackling environmental and societal questions of global importance from a local perspective. Some of the videos have been published on the [BaKaFORUM WANTED Video Blog](#).

After the pilot phase, this 3-hour workshop is aiming at evaluating results achieved so far, analysing different approaches to working with non-professional videoproducers, and at (re-)shaping on these grounds more precisely the piloted video formats and workshop methodologies.

South Africa

Location: ZKM_Vortragssaal

14:40 – 15:25

Legends – Nelson Mandela

SWR, Germany/Wild Card Screening

The film describes Nelson Mandela's long path to freedom. Close political allies and fellow prisoners tell the story of how he became the voice of hope for South Africa and a political idol for the Western World.

15:30 – 16:25

Great Africans – Projek Mandela

Nayanaya Pictures Production, South Africa/Wild Card Screening

In the late 1980s, Nelson Mandela stood alone against the apartheid state. This film reveals for the first time the torturous journey that Mandela undertook on behalf of the vast majority of South Africans.

16:30 – 17:30

FEVER: Africa starts rollin'

impulsWERKSTATT, Germany/Wild Card Screening

"Fever" is a colourful portrait about the expectations created by a ball. It's about faith, love and hope over a two-year period until the Confederations Cup in June 2009.

Global Media Exchange and Cooperation

WORKSHOP #2

Location: HfG Karlsruhe University of Arts and Media_Black Box

14:00 – 17:30

Global Media Exchange and Cooperation

Welcome. Opening for additional information to the whitepaper

Further co-operation, round table discussions:

- How to build on what we already do?
- Possibility of further co-operation: Exchange, co-production, collections, networking?
- Practical issues of further co-operation: Genre, logistics, screenings

Discussions, in groups or plenum

Where do we go from here?

Welcome – Presentation & Discussion of Participatory Video Projects

SUNCHILD Video Workshops in Armenia

Ruben Khachatryan, Barbara Siebert, Sunchild Festival, Armenia

WANTED Workshops and Videos Produced in India

Johannes Dahmen, Vinay and Meenaksi Rai, CHINH India/University of Heidelberg Germany

CLIMANIACS – 8 Young Authors About Climate Change

Jakob Gottschau, Express Production, Denmark

ERDENET

Damien Roucou, France

Educational UGC With School Classes:

Sally Reynolds, Mathy Vanbuel, Elina Megalou

Football Bridging the World – With Nairobi Street Kids

Gabriella Guido, Amref and Laura di Nitto, RAI 3 Children, Italy

Participative Video With Youngsters in Disadvantaged Areas (Southern Italy)

Emanuele Vernillo, Italy

Plural+: A Contest for Participative Videos on Migration Issues

Jordi Torrent, UNAOc and Myhaylo Moskalenko, Plural+
BaKaFORUM Award winner 2009, Ukraine

Swiss Television's Approach to Participatory Video and UGC

Barbara Krieger, SF DRS, Switzerland

Reshaping WANTED – Discussion and Decision Making

Main issues and tasks:

- decide on topics/content to give a clear but sufficiently wide focus
- decide on format/duration/genres
- decide technical standards (video formats)
- decide on best strategy and tools to organise communication/create WANTED community
- collect input for fundraising and broadcaster/online provider partnerships
- set up a steering committee and define roles and tasks
- timeline and next steps

CHAIR: **Markus Nickel**, RAI Italy, Program Manager BaKaFORUM;

Laura di Nitto, RAI Italy; **Gabriella Guido**, AMREF Italy

SNACK BREAK

Special Session

AFRICA FOCUS #1

Location: ZKM_Kubus

18:00 – 21:00

Foreigners Abroad – Foreigners at Home?

Screening of the film "TEZA" by **Haile Gerima**

Venice: Special Jury Prize; Best Screenplay

FESPACO: Best Film

Signis Award Carthage-Tunisia 2008

Cinema for Unicef Award

In presence of:

director **Haile Gerima**

actress **Araba Evelyn Johnston-Arthur**

director of photography **Mario Masini**

German producer **Pandora Film Productions**

Board Member Initiative of Black People in Germany **Jonas Berthe**

Cross Media Day

CHAIR: **Frank Boyd**, unexpected media, UK

MORNING FILM

Location: ZKM_Kubus

09:00 – 09:30

“Going Professional” session #1

SESSION

Location: ZKM_Kubus

09:30 – 11:20

Keynote: Crossover – New Media, New Teamwork

Crossover Thinking – A New Way of Team Work

Frank Boyd, unexpected media, UK www.unexpectedmedia.com

Education – Knowledge

Planet School

Hanspeter Hauke, Head School TV Relations
Südwestrundfunk SWR, Germany

A knowledge website based on TV programmes, with interactive elements

Obésité – Obesity

Jean-Marc Merriaux, Director Strategy and New Services, France 5, France

A web documentary structured by a series of interactive elements. A real symbiosis of web and TV formats.

Bang Goes the Theory

Catherine McCarthy, BBC Multi-Platform Commissioning
Executive for the Open University, UK

A BBC Open University Show about how science shapes the world – both interactive and community building

Panel discussion with:

Hanspeter Hauke, SWR
Jean-Marc Merriaux, France 5
Catherine McCarthy, BBC

11:20

Stretch Break

11:30 – 12:45

Waterlife

Monique Simard, Director General French Program,
National Film Board of Canada NFBC, Canada

“Waterlife Interactive” is the story of the last great supply of fresh drinking water on earth. It is a creative and educational take on a relevant and pressing social issue that directly affects over 350 million people. “Waterlife Interactive” builds on the film’s stunning visuals and luscious soundtrack to create an immersive experience that allows users to explore the beauty of water and the danger in taking it for granted.

Documentary Goes Web – Web is Documentary

Judy Tam, Vice-President Independent Television Service ITVS, USA

The Independent Television Service (ITVS) brings independently-produced, high-quality public broadcast and new media programs to local, national and international audiences. The independent producers who create ITVS programs take creative risks, tackle complex issues and express points of view seldom explored in the mass media. And tackle with controversial contemporary issues like “Returning home...”

Children and Youth

SCREENING

Location: ZKM_Vortragssaal

09:00 – 09:25

The Show with the Elephant: Episode 111

WDR, Germany/Basel Prize

In this show (specifically to the very young) you’ll meet lots of different people drawing, painting and singing. There is André, who tries to draw a car – first with his right hand, then with his left one.

09:30 – 09:45

Firuze

KRO Youth, The Netherlands/Basel Prize

Firuze is a 6 year old girl. Together with her parents she’s having an untroubled life. Then her grandmother is visiting from Turkey. She thinks Firuze is not living her life in a cultural Turkish way. Would Firuze still be able to dance?

09:50 – 10:50

Dangerous Ideas

Open University Worldwide, UK/Basel Prize

When Charles Darwin set about proving his theory of evolution he came up with some ingenious experiments of his own. In this series, Jimmy re-creates many of these investigations e.g. roping down a chalk cliff to explore the age of the earth.

10:55 – 11:10

Merle

KRO, The Netherlands/Basel Prize

Eleven year old Merle loves to sculpture wood. Merle proves that if you are passionate about something, you can achieve whatever seems impossible.

11:15 – 11:45

Invisible Surroundings of Science and Technology:

Amusement Park

Canal Encuentro, Argentina/Basel Prize

This popular science series possesses a format that incorporates elements of fiction and humour, to show that science doesn’t take place just in the laboratory.

11:50 – 12:00

Everybody wants to Heaven

LittleBig Productions, Sweden/Basel Prize

Tilia has just started her life, and death is very distant. She speculates on natural deaths as opposed to unnatural deaths and some strange deaths on television faraway in Irak and in Vietnam.

12:05 – 13:30

RIP! A Remix Manifesto

National Film Board of Canada, Canada/Basel Prize

The film helps create an indepth awareness amongst youth of the issues of copyright concerning legal and illegal download of music. The media landscape of the 20th century and the shattered wall between users and producers is explored.

A Cross Media Contest – NHK Japan Prize Presentation
Jun Furukawa, Dep. Secretary General Japan Prize, NHK, Japan

Panel discussion with:
Monique Simard, NFBC
Judy Tam, ITVS
Jun Furukawa, NHK

LUNCH BREAK

Cross Media

CHAIR: **Frank Boyd**, unexpected media, UK

WORKSHOP

Location: HfG Karlsruhe University
of Arts and Media_Grosses Studio

13:30 – 14:45

Sustainable Development – Community Building

Three Screens – The NHK Approach to Cross Media
Sakura Ono, Japan Broadcasting Corporation NHK, Japan

Learning about each other – by building a community with a broadcaster's support and asking questions about each others life – getting answers with the broadcaster's support

1H2O (Water = H2O)

Presentation of the multiplatform project "One Water" by **Sanjeev Chatterjee**, Vice Dean and Executive Director Knight Center for International Media, USA

It's all about water – the award winning movie "One Water" (public screening at BaKaFORUM 2009), the knowater site about a water curriculum, and 1H2O.org, the water website for international journalism. It's about education, about spreading knowledge, developing awareness, connecting the world.

Love Letters to the Future

Amit Breuer, Amythos Films/Xenophile Media, Canada

Love Letters to the Future give you the opportunity to address climate change in a creative, personal way by sending a message to future generations. It's all about a climate for change.

Panel discussion with:

Sakura Ono, NHK
Sanjeev Chatterjee, Knight Center
Amit Breuer, Amythos Films/Xenophile Media

15 min.

Coffee Break

15:00 – 16:30

Connecting People – Connecting Cultures

Connecting People Across Conflict Borders:
Gaza – Sderot/Havanna – Miami: Times Are Changing.

Co-production **Alegría/Arte-France** with **Upian**, **Troqua Films** (Cuba), **Tamouz Media/Knight Center** (USA)

Serge Gordey, Executive Producer, **Alegría**, France

Serge Gordey and his team made media history with the "Gaza-Sderot" webdoc on arte. After that most successful experience, a new adventure is on the launch: **Havanna – Miami**, similar and different at the same time, connecting conflict parties and, let's hope, covering a step or more, closer to peace.

(By the way: Gordey is connecting the world of cross media as well – to discover at BaKaFORUM 2010)

13:35 – 13:50

Troubled Minds

Teachers' TV, UK/Basel Prize

Troubled Minds contains four short animated films narrated by young people who have themselves suffered or are suffering from a range of psychological illnesses and syndromes: eating disorders, Asperger's syndrome and self-harm.

13:55 – 14:40

Mario and Nini

Dartmouth Films, UK/Basel Prize

Nini and Mario are filmed over 7 years in which they become enticed by gang culture and guns. A special relationship with the boys develops as the director/teacher tries to steer them away from lives of crime using video making as a social tool.

14:45 – 16:25

El Sistema

EuroArts Music Intern. GmbH, Germany/SRG SSR idée suisse Prize

This lyrical and moving documentary shows how Venezuela's unique system of music education takes children from violent slums and turns some of them into world-class musicians.

From Local to Global – From Zero on a Universal Level

Stefano Strocchi, author/director, Move Productions, Italy

"From Zero" was there from day zero – i.e. accompanied the people victims of the earthquake in the Abruzzi mountains from the beginning to DEC 24, 2009, people who are re-building their life from zero. Acting locally, presenting the daily life after the disaster, Move Productions has further developed and is about to become part of a global platform, that shall give visibility to people who are rebuilding their life from zero, in all corners of the world. So, the world wide web is about to become a social reality.

Debate: Report and Commitment – Clip and Documentary

With:

Stefano Strocchi, Move Productions

Serge Gordey, Alegria

Projects

PROJECT:

Know Your Enemy – Israeli-Iranian Postcards

Dalia Castel/Shai Levy, Germany

Two Jerusalem born filmmakers, living in Berlin, related with Italy, are keen to connect both Israeli and Iranians, in order to let them know more about their so called "enemies", being fed up with the usual clichés out of the "old news" out of their TV boxes.

Questioned by: **Amit Breuer**

PROJECT:

The Children's Voice: Looking at the Realities of Children and War

Sakura Ono, NHK, Japan

NHK would like to explore the possibility to realise a system in which to archive children's voices and their views on war within an international framework. In addition to the program production and exchange, NHK would also like to explore realizing cross-media opportunities using the web to raise young people's awareness and thoughts about war.

Questioned by: **Judy Tam**

PROJECT:

Three Women in Bosnia

Chiara Girardi, Vittoria Fiumi, Pulsemedia, DaGaza

A multiplatform project about three women trying to rebuild their village in Bosnia. A web documentation in a perspective of a TV documentary.

Questioned by: **Serge Gordey**

PANEL DISCUSSION

Location: HfG Karlsruhe University of Arts and Media_Grosses Studio

16:35 – 17:30

Panel: The New Media Planet

Panel Discussion:

From Linear TV to Cross Media – Affecting Public TV and Network Structures

Introduction:

Tom Koch, Vice President Public Broadcasting System PBS, USA

Nicoletta Iacobacci, Head of Interactive and Cross Media European Broadcasting Union EBU, Switzerland

Panel:

Amit Breuer, Amythos Films/Xenophile Media

Serge Gordey, Alegria, France

Marc Goodchild, CBBC, UK

Jean-Marc Merriaux, France 5, France

Monique Simard, NFBC, Canada

CHAIR: **Frank Boyd**, unexpected media

SNACK BREAK

Special Session

Supported by the Special Adviser to the United Nations
Secretary-General on Sport for Development and Peace

AFRICA FOCUS #2

Location: ZKM_Kubus

18:00 – 22:00

Africa Focus: Sport and Media Bridging the Worlds

Screening of the film **"One Goal"**

From war to peace, from the war theatre to the football field, in presence of
producer and director **Sergi Agusti**, Spain

SPECIAL SCREENING **"Fair Play"**

by STEPS International – A special screening out of the
6-part series **"The World Against Apartheid"**,
in presence of executive producer **Don Edkins**, South Africa

Screening of the film **"Africa Ten"**

A film in the making insight of the FIFA World Cup 2010,
in presence of director **Victor Buhler**, UK

MODERATOR: **Jan-Willem Bult**, KRO, Netherlands

approx. 20:30

Afro-Hip Hop/Nu Soul Concert

"Black Young and Gifted" – Nigerian MC **item7** from Vienna and his
African-Austrian band live in concert

Migration and Integration

MORNING FILM

Location: ZKM_Kubus

09:00 – 09:30

“Going Professional” session #2

SESSION

Location: ZKM_Kubus

09:30 – 09:45

Spotlight Integration and Global Education

Building up Educational Television in Botswana

Kgopotso Ramoroka, Director, Director ICT and Media Services, Ministry of Education, Botswana

Educational television will facilitate access to learning and education for many citizens in Botswana. An exciting report about a challenging project and experience.

09:50 – 11:00

TV programmes and documentaries on Roma and Sinti: A comparative look at recent formats and approaches

Eurovision: “Roma People in Europe”

Nebojša Slijepčević, Executive Producer, HRT, Croatia

This brand new 10x25' documentary series has been developed within the EBU Intercultural group and brings close-up portraits of charismatic Roma people from various European countries. Each film focuses on one main character with a special project. www.ebu.ch

Lost Faces

Anna Stoeva, Producer, Agitprop, Bulgaria

“Lost Faces” tells the story of a Roma camp near Sofia, Bulgaria. This production has been commissioned by HBO and won the 2009 BaKaFORUM Proposal Prize. www.bakaforum.net

Me, My Gipsy Family and Woody Allen

Davide Tosco, Producer, ZENIT productions, and **Laura Halilovic**, Director, Italy

The director of this film is a Roma herself, so the story is told from a “first-person” perspective. www.zenit.to.it

15 min.

Coffee Break

11:15 – 11:30

Sinti and Roma in Childrens' Television

Elke Schlote, Researcher, BR/IZI, Germany and **Laura Di Nitto**, Project Manager, RAI 3 Children

In children drama, Roma and Sinti are often shown in the context of crime/criminal investigation, researcher Elke Schlote has found in a critical research study. Producer Laura Di Nitto will present a children documentary about a young Roma lady. www.br-online.de, www.melevisione.rai.it

Challenges

SCREENING

Location: ZKM_Vortragssaal

09:00 – 09:55

You die as you lived

KRO, The Netherlands/SRG SSR idée suisse Prize

A Dutch documentary not about euthanasia, but about dying with dignity. Elly de Bont, director of Kruispunt, spent a year at the hospice filming six residents.

10:00 – 10:15

Tying Your Own Shoes

National Film Board of Canada, Canada/SRG SSR idée suisse Prize

An intimate glimpse into the exceptional mindsets and emotional lives of four adult artists with Down Syndrome. An artful, four-way essay about ability. This animated documentary explores how it feels to be a little bit unusual.

10:20 – 10:50

LIFEPROOF: Rebecca

Lambent Productions Ltd, UK/Basel Prize

Rebecca's been going out with Ben for 18 months. She and Ben both have cerebral palsy which complicates matters as Ben's attitude to life is to treat every day as if it were his last.

Politics and Economy

Location: ZKM_Vortragssaal

10:55 – 11:50

Tiananmen

WDR, Germany/SRG SSR idée suisse Prize

In the Square of Heavenly Peace in Beijing, millions were dreaming of a new China. But things turned out differently. It's a document of courage and the value of democracy, which cannot be taken for granted.

11:55 – 12:55

Shadows of the Lynching Tree (European Premiere)

ImageWordSound, United States/SRG SSR idée suisse Prize

This documentary probes the culture of lynching in America and its influence on the present. A complex portrait of a culture struggling to come terms with its hidden past.

13:00 – 14:00

SugarTown: The Day After

ERT, Greece/SRG SSR idée suisse Prize

A story of how a small community and the environment fall victim to the forces of “disaster capitalism”; where greed and exploitation threaten to leave nothing but scorched earth for the community of Sugartown.

14:05 – 14:35

Coming Home from Iraq

DR, Denmark/SRG SSR idée suisse Prize

The documentary follows the danish soldier Bjorn Olsen, 23 years old, who returned from the war in Iraq in August 2007. It is a universal story about honor, fear of dying, guilt of survival and comradeship.

PROJECT

Location: ZKM_Kubus

11:35 – 11:50

Cultural Shock – An Educational Cross Media Project

Learning to be a stranger is a difficult challenge, but in this project it is also fun: 10 teams made up of native and an immigrant youngster travel to discover the immigrant's country and "immerse" into his/her culture. Each team has a special project and mission to accomplish, to be told on various media ranging from TV documentary to a series of mini-docs for mobile phone, and including both, fully professional video and ugc.

Davide Tosco, ZENIT productions, Italy

PANEL DISCUSSION

Location: ZKM_Kubus

11:55 – 12:50

International Integration and Migration Panel: Can TV Contribute to a Better Integration of Minorities?

Integration and Migration are issues which affect many societies and countries all over the world. After the session on programmes dealing with Roma, the task of this panel is to widen the scope to a global perspective. How can media best foster integration? Can there be some general recommendations for programme makers?

A roundtable discussion with some further programme examples to look at.

PARTICIPANTS:

Hyunsook Chung, Head Public Relations and International Relations, EBS' South Korea

David Kleeman, President of the American Center for Children and Media, American Center for Children and Media, USA

Jacqui Hlongwane-Papo, Director Reversioning Department, SABC, South Africa

Carolina Saccol, Commissioning editor, CANAL ENCUESTRO, Argentine

Michael Mangold, Institute for Media and Economy, Germany

CHAIR: **Jordi Torrent**, United Nations – Alliance of Civilizations, New York

LUNCH BREAK

CLOSING SESSION

Location: ZKM_Kubus

14:00 – 17:00

Jury's Selection – Proposal Prize Pitching – Lost Faces – Mediaculture Presentation

Screening of Program – Parts of the Jury's Selection:
nominations for the International BaKaFORUM Awards

Proposal Prize Pitching 2010:
the three finalists pitch their projects

Proposal Prize Winner of 2009:
Screening of "Lost Faces" (Working Version)
in presence of the Proposal Prize winner

Round-up: Workshop results by Markus Nickel,
Program Manager, BaKaFORUM

The Mediaculture Presentation:
Screening of the film and website of BaKaFORUM 2010

14:40 – 15:25

The Remand Prison of the GDR

SWR, Germany/SRG SSR idée suisse Prize

They didn't know where they were and weren't even sure in which city they found themselves – the prisoners of the remand prison Berlin-Hohenschönhausen.

15:30 – 16:00

Torture

UR, Sweden/Wild Card Screening

The torture, that has been used by the US during the last eight years, has undermined the international convention. A UN special rapporteur on torture tells us how his work has been made much more difficult after 9/11.

16:00 – 17:30

Djangos Erben (Film in Deutscher Sprache!)

SWR/ARTE, Germany/Wild Card Screening

BaKaFORUM presents the SWR/ARTE documentary and award winner "Djangos Inheritors" ("Djangos Erben") about the Sinti family Weiß. Beyond current "gypsy clichés" the film gives insights in the world of Roma people – daily life between tradition and modernity, cultural independency and integration.

Football and Media Bridging the Worlds

WORKSHOP

Location: HfG Karlsruhe University
of Arts and Media_Black Box

15:00 – 17:30

Presentations

Football and Media Bridging the Worlds

Jan-Willem Bult, Head Children&Youth, KRO, The Netherlands

Millennium News Football Van

(AMREF's Participatory Video for the 2010 SA FIFA World Cup)

Gabriella Guido, AMREF Head Awareness, ItalyRaising Unit **Laura di Nitto**, Producer RAI, Italy

One Goal!

Sergi Agusti, Filmmaker, Photographer, Spain

Streetfootballworld

Sarah Bagel, Communications Manager streetfootballworld Network, Berlin**SCORT – go for it** (...for peace, for aid, for development)**Kristina Bohnstedt**, Head Projects SCORT, Principality of Liechtenstein

Q&A

Discussion

Aims from TV side:

- Definition of interests in cooperation with Sport and Development organizations
- Declaration of channels available (broadcasting, webTV etc)
- Declaration of format interests, potential capacity, pace

Aims from Sport side:

- Definition of interests in cooperation with media organizations
- Declaration of project priorities (concerning visibility)

Next Steps

- Capacity and Structures
- Financing
- Draft Road Map

Varia

AWARD CEREMONY

Location: ZKM_Kubus

19:00 – 20:00

Aperitif

20:00

International BaKaFORUM Contest Award Ceremony

MUSIC: Wawau Adler Gipsy Trio www.wawau-adler.com

In presence of Jury president **Lúcia Araújo**, Director General TV futura, Brazil, and the members of the international BaKaFORUM experts jury.

PRESENTER: Dirk Neumann, SWR, Germany